# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **FORM 10-Q**

(X) QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Quarterly Period ended September 30, 2012

( ) TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(D)	OF THE SECURITIES EXCHANGE ACT OF 1934
For the transition period from	to
Commission File number (	9-24115

# WORLDS ONLINE INC.

(Exact Name of Registrant as Specified in Its Charter)

<u>Delaware</u>

27-4672745

(State or Other Jurisdiction of Incorporation or Organization)

(I.R.S. Employer Identification No.)

11 Royal Road

<u>Brookline, MA 02445</u>

(Address of Principal Executive Offices)

(617) 909-4043

(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [X] No []

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes [] No [X]

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (check one):

Large accelerated filer [] Accelerated filer []

Non-accelerated filer [ ] Smaller reporting company [X]

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes [] No [X]

As of November 19, 2012, 24,411,549 shares of the Issuer's Common Stock were outstanding.

## Worlds Online Inc.

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Pursuant to an Order issued by the Securities and Exchange Commission on November 14, 2012 in Securities Exchange Release No. 68224, the registrant is filing its Quarterly Report on 10-Q for the quarter ended September 30, 2012 on or before November 21, 2012 due to delays in filing caused by the after-effects of Hurricane Sandy which kept the registrant's legal counsel, which is based in New York City, from accessing its office for the following week and knocked out telephone service during such period. In addition, the registrant's chief financial officer lost all electrical power for a full seven days following Hurricane Sandy.

# PART I – FINANCIAL INFORMATION

## **Item 1. Financial Statements**

# Worlds Online Inc. Balance Sheets September 30, 2012 and December 31, 2011

	Jnaudited		Audited
	 0-Sep-12		1-Dec-11
Current Assets			
Cash	\$ 2,281	\$	118,803
Prepaid expenses	123,500		—
Trading securities	12,000		71,250
Total Current Assets	 137,781		190,053
TOTAL ASSETS	\$ 137,781	\$	190,053
Current Liabilities	 	' <u></u>	
Accrued expenses	173,188		77,959
Account payable - related party	65,788		43,818
Officer Loan	 14,000		
Deferred revenue	\$ 226,950	\$	226,950
Total Current Liabilities	479,925		348,728
Stockholders (Deficit)			
Common Stock (Par value \$0.001 authorized 100,000,000 shares, issued and			
outstanding 24,411,549 and 0 on September 30, 2012 and December 31, 2011			
respectively)	\$ 24,412	\$	_
Common stock subscribed but not yet issued	400		526
Common Stock Warrants	1,165,563		1,165,563
Additional Paid in Capital	(704,968)		(947,354)
Accumulated Deficit	(827,551)		(377,410)
Total stockholders deficit	(342,145)		(158,675)
TOTAL LIABILITIES AND STOCKHOLDERS' DEFICIT	\$ 137,781	\$	190,053

See Notes to Financial Statements

# Worlds Online Inc. Statement of Operations

For the Nine and Three Months Ended September 30, 2012 and For the Period From Inception (January 25, 2011) through September 30, 2011 and For the Three Months Ended September 30, 2011

	Mo	Unaur the Nine nths Ended tember 30,			Month			
	Sep	2012	Sep	2011	Sep	2012		, 2011
Revenues		2012		2011		2012	50	, 2011
Revenue	\$	651	\$	75,546	\$	219	\$	25,237
Total		651		75,546		219		25,237
Cost and Expenses								
Cost of Revenue		15,048		12,675		4,800		10,575
Gross Profit (loss)		(14,397)		62,871		(4,581)		14,662
Gross Front (1058)		(14,377)		02,671		(4,361)		14,002
Directors fees paid with options		_		195,615		_		_
Common Stock issued for services rendered		104,500				57,000		_
Selling, General & Admin.		130,091		140,440		41,178		39,812
Payroll and related taxes		135,271		92,128		69,212		73,205
Operating (loss)		(384,259)		(365,312)		(171,971)		(98,355)
Other Income (Expense)								
Loss on investment		(6,523)		_		_		_
Unrealized loss on investment		(35,500)		_		(10,000)		_
Net (Loss)	\$	(426,282)	\$	(365,312)	\$	(181,971)	\$	(98,355)
		<u> </u>				<u> </u>		
Weighted Average Loss per share (basic and fully diluted)	¢	(0.02)	¢.	(2.74)	¢	(0.01)	¢	(0.10)
Weighted Average Common Shares Outstanding	\$	(0.02)	\$	(3.74)	\$	(0.01)	\$	(0.19)
weighted Average Common Shares Outstanding		18,221,740		97,726		24,411,549		526,315

See Notes to Financial Statements

# Worlds Online Inc. Statements of Cash Flows

For the Nine Months Ended September 30, 2012 and for the Period From Inception (January 25, 2011) Through September 30, 2011

Cosh flavo from anarating activities:	Fo Mo	Jnaudited or the Nine of the Sended of tember 30, 2012	For Fro	Jnaudited the period m Inception anuary 25, 2011) Through otember 30, 2011
Cash flows from operating activities:	¢	(42(-202)	ф	(2(5,212)
Net (loss)	\$	(426,282)	\$	(365,312)
Adjustments to reconcile net (loss) to net cash provided by operating activities Realized loss on investment		6.502		
Unrealized loss on investment		6,523 35,500		_
Common stock issued for services rendered		104,500		_
		104,300		195,615
Fair value of stock options issued to Directors		_		193,013
Changes in operating assets and liabilities Accrued expenses		110.041		60,380
Stock received for consulting services		110,041		(25,000)
Accounts payable related party		21,969		66,824
Deferred revenue		21,909		(50,000)
Deterred revenue		<u> </u>		(30,000)
Net cash (used in) operating activities:		(147,748)		(117,493)
Cash flows from investing activities:				
Proceeds from trading securities		17,227		_
Net cash used in investing activities:		17,227		
Cash flows from financing activities: Proceeds from issuance of common stock		_		300,070
Officer loan		14,000		
Net cash provided by financing activities		14,000		300,070
Net increase (decrease) in cash and cash equivalents		(116,521)		182,577
Cash and cash equivalents beginning of period		118,803		_
Cash and cash equivalents end of period	\$	2,282	\$	182,577
Non-cash financing activities:				
Stock options issued as part of stock dividend		_		1,165,563
Supplemental disclosure of cash flow information: Cash paid during the period for:				
Interest	\$	_	\$	_
Income taxes	\$	<u> </u>	\$	_
See Notes to Financial Statements				
(4)				

# Worlds Online Inc. NOTES TO FINANCIAL STATEMENTS Nine Months Ended September 30, 2012 (Unaudited)

#### NOTE 1 – DESCRIPTION OF BUSINESS AND SUMMARY OF ACCOUNTING POLICIES

#### Description of Business

Worlds Online Inc. (the "Company") designs and develops software content and related technologies for the creation of interactive, three-dimensional ("3D") Internet sites on the World Wide Web. Using licensed technology the Company creates its own Internet sites, as well as sites available through third party on-line service providers.

The Company was formed on January 25, 2011 as a wholly-owned subsidiary of Worlds Inc. (formerly known as Worlds.com Inc.). On May 16, 2011, Worlds Inc. transferred to the Company the majority of its operations and related operational assets, except for its patent portfolio. Worlds Inc. has also given to the Company a perpetual world-wide license to its patented technology. Pursuant to the license, the Company has the right to issue unlimited sublicenses to the licensed technology, subject to Worlds Inc.'s reasonable consent.

The assets transferred to us include: Worlds Inc.'s technology platform, Worlds Ultimate Chat, Aerosmith World, DMC Worlds, Pearson contracts and related revenue, the following URLs: Worlds.com, Cybersexworld.com, Hang.com, and Worldsfunds.com, a digital inventory of over 10,000 3D objects, animation sequences, an extensive avatar library, texture maps and virtual world architectures. None of the transferred assets have any carrying value on the financial statements of the Company.

The transfer of assets occurred in the context of the spin-off by Worlds Inc. of its online and operational technologies businesses to us. The spin-off was effectuated by Worlds Inc. declaring a dividend of its shares of its then wholly-owned subsidiary, Worlds Online, Inc. with each share of Worlds Inc. to receive 1/3 of a share of Worlds Online with all fractional shares rounded up. Worlds Inc. did not want a trading market to develop for its shares until the SEC completed its review of its registration statement on Form 10. Accordingly, the actual distribution of the dividend did not occur until the payment date of March 12, 2012. Our stock is quoted on the OTC Bulletin Board. Approximately 23,859,248 shares were issued as part of the dividend distribution and immediately following the distribution Worlds Inc. continued to own approximately 19.7% of our outstanding shares. Worlds Inc., intends to dispose of its stock in an orderly fashion into the open market or in private sales, in either case in ways designed not to impact the market, but in any event within five years. While it holds any of our shares it will vote them in proportion to the votes by other stockholders.

#### Basis of Presentation

The accompanying financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America ("US GAAP"), which contemplates continuation of the Company as a going concern. The Company will require substantial additional funds for development and marketing of its products. There can be no assurance that the Company will be able to obtain the substantial additional capital resources necessary to pursue its business plan or that any assumptions relating to its business plan will prove to be accurate. Worlds Online Inc. was not able to generate sufficient revenue or obtain sufficient financing which had a material adverse effect on Worlds Online Inc., including requiring Worlds Online Inc. to reduce operations. These factors raise substantial doubt about the Company's ability to continue as a going concern.

#### Use of Estimates

The preparation of financial statements in conformity with US GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates.

#### **Trading Securities**

Trading securities consist of marketing equity securities and are reported at fair value. Unrealized holding gains and losses of trading securities are reported on the statement of operations. Realized holding gains and losses of trading securities are calculated by the specific identification method.

#### Cash and Cash Equivalents

Cash and cash equivalents are comprised of highly liquid money market instruments, which have original maturities of three months or less at the time of purchase.

#### Revenue Recognition

The Company has the following sources of revenue: (1) consulting/licensing revenue from the performance of development work performed on behalf of the Company and licensing revenue or from the sale of certain software to third parties; and (2) VIP subscriptions to our Worlds Ultimate 3-D Chat service. The Company recognizes revenue when all of the following criteria are met: evidence of an arrangement exists such as a signed contract, delivery has occurred, the price is fixed or determinable, and

collectability is reasonable assured. This will usually be in the form of a receipt of a customer's acceptance indicating the product has been completed to their satisfaction except for development work and service revenue which is recognized when the services have been performed. Deferred revenue represents cash payments received in advance to be recorded as revenue when earned. The corresponding cost associated with those contracts is also deferred as deferred costs until the revenue is ultimately recognized.

#### Research and Development Costs

Research and development costs will be charged to operations as incurred.

#### Property and Equipment

Property and equipment will be stated at cost. Depreciation will be provided on a straight line basis over the estimated useful lives of the assets ranging from three to five years. When assets are retired or disposed of, the cost and accumulated depreciation are removed from the accounts, and any resulting gains or losses are included in income. Maintenance and repairs will be charged to expense in the period incurred.

#### Impairment of Long Lived Assets

The Company evaluates the recoverability of its fixed assets and other assets in accordance with section 360-10-15 of the FASB Accounting Standards Codification for disclosures about Impairment or Disposal of Long-Lived Assets. Disclosure requires recognition of impairment of long-lived assets in the event the net book value of such assets exceeds its expected cash flows. If so, it is considered to be impaired and is written down to fair value, which is determined based on either discounted future cash flows or appraised values.

#### Stock-Based Compensation

The Company accounts for stock-based compensation using the fair value method following the guidance set forth in section 718-10 of the FASB Accounting Standards Codification for disclosure about Stock-Based Compensation. This section requires a public entity to measure the cost of employee services received in exchange for an award of equity instruments based on the grant-date fair value of the award (with limited exceptions). That cost will be recognized over the period during which an employee is required to provide service in exchange for the award the requisite service period (usually the vesting period). No compensation cost is recognized for equity instruments for which employees do not render the requisite service.

#### Income Taxes

The Company accounts for income taxes under Section 740-10-30 of the FASB Accounting Standards Codification. Deferred income tax assets and liabilities are determined based upon differences between the financial reporting and tax basis of assets and liabilities and are measured using the enacted tax rates and laws that will be in effect when the differences are expected to reverse. Deferred tax assets are reduced by a valuation allowance to the extent management concludes it is more likely than not that the assets will not be realized. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in the consolidated statements of operations in the period that includes the enactment date.

#### Deferred Revenue

As part of a debt refinancing in 2000 with Worlds Inc., \$631,950 of debt was renegotiated to deferred revenue representing future services to be provided by the Company. \$355,000 has been amortized into income through December 31, 2010. The balance, \$276,950 had been transferred to the Company. During 2011, \$50,000 had been amortized into income leaving a balance of \$226,950.

#### **Related Party Transactions**

The Company was formed on January 25, 2011 as a wholly-owned subsidiary of Worlds Inc. (formerly known as Worlds.com Inc.). On May 16, 2011 Worlds Inc. transferred to the Company the majority of its operations and related operational assets, except for its patent portfolio. Worlds Inc. has also given to the Company a perpetual world-wide license to its patented technology. Pursuant to the license, the Company has the right to issue unlimited sublicenses to the licensed technology, subject to Worlds Inc.'s reasonable consent.

The assets transferred to us include: Worlds Inc.'s technology platform, Worlds Ultimate Chat, Aerosmith World, DMC Worlds, Cinema Virtual, Pearson contracts and related revenue, the following URLs: Worlds.com, Cybersexworld.com, Hang.com, and Worldsfunds.com, a digital inventory of over 10,000 3D objects, animation sequences, an extensive avatar library, texture maps and virtual world architectures. None of the transferred assets have any carrying value on the financial statements of the Company.

Account payable related party is comprised of cash payments made by Worlds Inc. on behalf of Worlds Online Inc. for shared operating expenses.

#### Officer Loan

An officer of the Company loaned the Company \$14,000 to be used for operating expenses.

#### Comprehensive Income (Loss)

The Company reports comprehensive income and its components following guidance set forth by section 220-10 of the FASB Accounting Standards Codification which establishes standards for the reporting and display of comprehensive income and its components in the consolidated financial statements. There were no items of comprehensive income (loss) applicable to the Company during the period covered in the financial statements.

#### Loss Per Share

Net loss per common share is computed pursuant to section 260-10-45 of the FASB Accounting Standards Codification. Basic net loss per share is computed by dividing net loss by the weighted average number of shares of common stock outstanding during the period. Diluted net loss per share is computed by dividing net loss by the weighted average number of shares of common stock and potentially outstanding shares of common stock during each period. There were no potentially dilutive shares outstanding as of September 30, 2012.

#### Risk and Uncertainties

The Company is subject to risks common to companies in the service and technology industries, including, but not limited to, litigation, development of new technological innovations and dependence on key personnel.

#### Recent Accounting Pronouncements

Recently issued accounting standards

The Company has reviewed all recently issued, but not yet effective, accounting pronouncements and does not believe the future adoption of any such pronouncements may be expected to cause a material impact on its consolidated financial condition or the consolidated results of its operations.

In May 2011, FASB issued Accounting Standards Update No. 2011-04, "Fair Value Measurements (Topic 820): Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRSs" ("ASU 2011-04"). ASU 2011-04 changes the wording used to describe many of the requirements in U.S. GAAP for measuring fair value and for disclosing information about fair value measurements to ensure consistency between U.S. GAAP and IFRS. ASU 2011-04 also expands the disclosures for fair value measurements that are estimated using significant unobservable (Level 3) inputs. This new guidance is to be applied prospectively. The Company anticipates that the adoption of this standard will not materially expand its financial statement note disclosures.

In June 2011, FASB issued ASU No. 2011-05, "Comprehensive Income (ASC Topic 220): Presentation of Comprehensive Income" ("ASU 2011-05"), which amends current comprehensive income guidance. This accounting update eliminates the option to present the components of other comprehensive income as part of the statement of shareholders' equity. Instead, the Company must report comprehensive income in either a single continuous statement of comprehensive income which contains two sections, net income and other comprehensive income, or in two separate but consecutive statements. ASU 2011-05 will be effective for public companies during the interim and annual periods beginning after December 15, 2011, with early adoption permitted. The Company is reviewing ASU 2011-05 to ascertain its impact on the Company's financial position, results of operations or cash flows as it only requires a change in the format of the current presentation.

In September 2011, the FASB issued ASU 2011-08, "Testing Goodwill for Impairment", which allows, but does not require, an entity when performing its annual goodwill impairment test the option to first do an initial assessment of qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount for purposes of determining whether it is even necessary to perform the first step of the two-step goodwill impairment test. Accordingly, based on the option created in ASU 2011-08, the calculation of a reporting unit's fair value is not required unless, as a result of the qualitative assessment, it is more likely than not that fair value of the reporting unit is less than its carrying amount. If it is less, the quantitative impairment test is then required. ASU 2011-08 also provides for new qualitative indicators to replace those currently used. Prior to ASU 2011-08, entities were required to test goodwill for impairment on at least an annual basis, by first comparing the fair value of a reporting unit with its carrying amount. If the fair value of a reporting unit is less than its carrying amount, then the second step of the test is performed to measure the amount of impairment loss, if any. ASU 2011-08 is effective for annual and interim goodwill impairment tests performed for fiscal years beginning after December 15, 2011, with early adoption permitted. The Company adopted ASU 2011-08 during the first quarter of fiscal 2013. The adoption of ASU 2011-08 did not impact the Company's results of operations or financial condition.

In December 2011, FASB issued Accounting Standards Update 2011-11, "Balance Sheet - Disclosures about Offsetting Assets and Liabilities" to enhance disclosure requirements relating to the offsetting of assets and liabilities on an entity's balance sheet. The update requires enhanced disclosures regarding assets and liabilities that are presented net or gross in the statement of financial position when the right of offset exists, or that are subject to an enforceable master netting arrangement. The new disclosure requirements relating to this update are retrospective and effective for annual and interim periods beginning on or after January 1, 2013. The update only requires additional disclosures, as such, the Company does not expect that the adoption of this standard will have a material impact on its results of operations, cash flows or financial condition.

In July 2012, the FASB issued ASU No. 2012-02, "Testing Indefinite-Lived Intangible Assets for Impairment". The guidance allows companies to perform a "qualitative" assessment to determine whether further impairment testing of indefinite-lived intangible assets is necessary, similar in approach to the goodwill impairment test.

ASU 2012-02 allows companies the option to first assess qualitatively whether it is more likely than not that an indefinite-lived intangible asset is impaired, before determining whether it is necessary to perform the quantitative impairment test. An entity is not required to calculate the fair value of an indefinite-lived intangible asset and perform the quantitative impairment test unless the entity determines that it is more likely than not that the asset is impaired. Companies can choose to perform the qualitative assessment on none, some, or all of its indefinite-lived intangible assets or choose to only perform the quantitative impairment test for any indefinite-lived intangible in any period.

ASU 2012-02 is effective for annual and interim impairment tests performed for fiscal years beginning after September 15, 2012, with early adoption permitted. The Company is in the process of evaluating the guidance and the impact ASU 2012-02 will have on its consolidated financial statements.

#### NOTE 2 - GOING CONCERN

The accompanying financial statements have been prepared assuming that the Company will continue as a going concern. Worlds Online Inc. has had only minimal revenues from operations, has a negative working capital, has a negative stockholders deficit and negative cash flows from operations. There can be no assurance that the Company will be able to obtain the substantial additional capital resources necessary to fully implement its business plan or that any assumptions relating to its business plan will prove to be accurate. The Company is pursuing sources of additional financing and there can be no assurance that any such financing will be available to the Company on commercially reasonable terms, or at all. Any inability to obtain additional financing will likely have a material adverse effect on the Company, including possibly requiring the Company to reduce and/or cease operations.

These factors raise substantial doubt about the ability of the Company to continue as a going concern. The financial statements do not include any adjustments that might result from the outcome of this uncertainty.

#### NOTE 3- DEFERRED REVENUE

Deferred revenue represents advance payments for the license, the design and development of the software, content and related technology for the creation of an interactive, 3D entertainment portal on the internet. During the period herein, no services were provided. The deferred revenue balance is \$226,950.

#### NOTE 4- PROPERTY AND EQUIPMENT

There is no property and equipment on the balance sheet at September 30, 2012. The Company does have property and equipment, however, for accounting purposes, the property and equipment that was transferred was fully depreciated by Worlds Inc. prior to the transfer therefore it has no carrying value to the Company.

#### NOTE 5 – STOCK OPTIONS

During the nine months ended September 30, 2012, no stock options or warrants were exercised. There are no outstanding warrants as of September 30, 2012.

#### Stock Warrants and Options

Stock options outstanding and exercisable as of September 30, 2012 are as follows:

Exercise Pr	rice per Share	Shares Under Option	Remaining Life in Years
Outstanding			
\$	0.57	675,000	1.42
\$	0.57	170,832	1.21
\$	0.57	33,333	1.09
\$	0.57	99,999	0.57
\$	0.57	99,999	0.21
\$	0.01	<u>4,500,000</u>	4.92
		<u>5,579,163</u>	
Exercisable			
\$	0.57	675,000	1.42
\$	0.57	170,832	1.21
\$	0.57	33,333	1.09
\$	0.57	99,999	0.57
\$	0.57	99,999	0.21
\$	0.01	<u>1,500,000</u>	4.92
		<u>2,579,163</u>	
		(0)	
		(8)	

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#### NOTE 6 - INCOME TAXES

At September 30, 2012, the Company had federal and state net operating loss carry forwards of approximately \$827,000 that expire in 2024.

Due to operating losses, there is no provision for current federal or state income taxes for the nine months ended September 30, 2012.

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amount used for federal and state income tax purposes.

The Company's deferred tax asset at September 30, 2012 consists of a net operating loss calculated using federal and state effective tax rates equating to approximately \$322,000 less a valuation allowance in the amount of approximately \$322,000. Because of the Company's lack of earnings history, the deferred tax asset has been fully offset by a valuation allowance.

The Company's total deferred tax asset as of September 30, 2012 is as follows:

Net operating loss	\$ 322,000
Valuation allowance	 (322,000)
Net deferred tax asset	\$ 

The reconciliation of income taxes computed at the federal and state statutory income tax rate to total income taxes for the period ended September 30, 2012 is as follows:

Income tax computed at the federal statutory rate	34%
Income tax computed at the state statutory rate	5%
Valuation allowance	(39%)
Total deferred tax asset	0%

The valuation allowance increased by approximately \$175,000 and \$147,000 for the nine months ending September 30, 2012 and for the period from inception (January 25, 2011) through September 30, 2011, respectively.

#### **NOTE 7 - TRADING SECURITIES**

						Unrealized
Marketable equity securities	_	Cost	_	Market value	_	Loss
	\$	47,500	\$	12,000	\$	35,500

Fair market measurement at September 30, 2012 were computed using quoted prices in an active market for identified assets, (level 1). The shares were obtained as compensation for performing consulting services.

During the nine months ended September 30, 2012 the Company sold 100,000 shares of marketable equity securities for a loss of \$6,523.

The unrealized loss for the nine months ended September 30, 2012 is \$35,500 and is included in the Statement of Operations.

#### NOTE 8 - RELATED PARTY TRANSACTIONS

Included in the accompanying Balance Sheet at September 30, 2012 is \$65,788 payable to Worlds Inc. for payments made on shared expenses.

#### NOTE - 9 COMMITMENTS AND CONTINGENCIES

The Company is committed to an employment agreement with our President and CEO, Thom Kidrin. The agreement, dated as of August 30, 2012, is for five years with a one-year renewal option held by Mr. Kidrin. The agreement provides for a base salary of \$175,000, which increases 10% on September 1 of each year; a monthly car allowance of \$500; an annual bonus equal to 2.5% of Pre-Tax Income (as defined in the agreement); an additional bonus as follows: \$75,000, if Pre-Tax Income for the year is between 150% and 200% of the prior fiscal year's Pre-Tax Income or (B) \$100,000, if Pre-Tax Income for the year is between 201% and 250% of the prior fiscal year's Pre-Tax Income or (C) \$200,000, if Pre-Tax Income for the year is 251% or greater than the prior fiscal year's Pre-Tax Income, but in no event shall this additional bonus exceed five (5%) percent of Pre-Tax Income for such year; payment of up to \$10,000 in life insurance premiums; options to purchase 4.5 million shares of Worlds Inc. common stock at an exercise price of \$0.01 per share, of which one-third vested on August 30, 2012, one-third vest on August 30, 2013 and the balance vested on August 30, 2014; a death benefit of at least \$2 million dollars; and a payment equal to 2.99 times his base amount (as defined in the agreement) in the event of a Change of Control (as defined in the agreement). The agreement also provides that Mr. Kidrin can be terminated for cause (as defined in the agreement) and that he is subject to restrictive covenants for 12 months after termination.

#### NOTE - 10 EQUITY

The Company was formed on January 25, 2011 as a wholly-owned subsidiary of Worlds Inc. On May 16, 2011, Worlds Inc. transferred to the Company the majority of its operations and related operational assets, except for its patent portfolio.

The transfer of assets occurred in the context of the spin-off by Worlds Inc. of its online and operational technologies businesses to us. The spin-off was effectuated by Worlds Inc. declaring a dividend of its shares of its then wholly-owned subsidiary Worlds Online with each share of Worlds Inc. to receive 1/3 of a share of Worlds Online with all fractional shares rounded up. Worlds Inc. did not want a trading market to develop for its shares until the SEC completed its review of our registration statement on Form 10. Accordingly, the actual distribution of the dividend did not occur until the payment date of March 12, 2012. Our stock is quoted on the OTC Bulletin Board. Approximately 23,859,248 shares were issued as part of the dividend distribution and that immediately following the distribution Worlds Inc. continued to own approximately 19.7% of our outstanding shares. Worlds Inc., intends to dispose of its stock in an orderly fashion into the open market or in private sales, in either case in ways designed not to impact the market, but in any event within five years. While it holds any of our shares it will vote them in proportion to the votes by other stockholders.

During the nine months ended September 30, 2012, the Company issued an aggregate of 25,987 shares of common stock as payment for services rendered in 2011 with an aggregate value of \$14,813.

During the nine months ended September 30, 2012, The Company issued an aggregate of 526,314 shares to investors who invested an aggregate of \$300,070 in 2011.

During the nine months ended September 30, 2012, The Company entered into an agreement to issue 400,000 shares of common stock for services to be rendered from April 16, 2012 through April 15, 2013. The aggregate value of the transaction is \$228,000.

# Item 2. Management's Discussions and Analysis of Financial Condition and Results of Operations Forward Looking Statements

When used in this form 10-Q and in future filings by the Company with the Commission, the words or phrases such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "plan," "predict," "project," "will" or similar expressions are intended to identify "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on any such forward looking statements, each of which speak only as of the date made. Such statements are subject to certain risks and uncertainties that could cause actual results to differ materially from historical earnings and those presently anticipated or projected. The Company has no obligation to publicly release the result of any revisions which may be made to any forward-looking statements to reflect anticipated or unanticipated events or circumstances occurring after the date of such statements.

These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual results to be materially different. These factors include, but are not limited to, changes that may occur to general economic and business conditions; changes in current pricing levels that we can charge for our services or which we pay to our suppliers and business partners; changes in political, social and economic conditions in the jurisdictions in which we operate; changes to regulations that pertain to our operations; changes in technology that render our technology relatively inferior, obsolete or more expensive compared to others; foreign currency fluctuations; changes in the business prospects of our business partners and customers; increased competition, including from our business partners; delays in the delivery of broadband capacity to the homes and offices of persons who use our services; general disruptions to Internet service; and the loss of customer faith in the Internet as a means of commerce.

The following discussion should be read in conjunction with the unaudited financial statements and related notes which are included under Item 1 and the risk factors included under Item 1 A.

We do not undertake to update our forward-looking statements or risk factors to reflect future events or circumstances.

#### Overview

#### General

We are a 3D entertainment portal which leverages its proprietary technology to offer visitors a network of virtual, multi-user environments which we call "worlds". These worlds are visually engaging online environments featuring animation, motion and content where people can come together and, by navigating through the website, shop, interact with others, attend events and be entertained.

Sites using our technology allow numerous simultaneous visitors to enter, navigate and share interactive "worlds". Our 3D Internet sites are designed to promote frequent, repeat and prolonged visitation by users by providing them with unique online communities featuring dynamic graphics, highly useful and entertaining information content, and interactive capabilities. We believe that our sites are highly attractive to advertisers because they offer access to demographic-specific user bases comprised of people that visit the site frequently and stay for relatively long periods of time.

We were formed on January 25, 2011 and effective May 16, 2011 Worlds Inc. (formerly known as Worlds.com Inc.) transferred to us a substantial portion of its operational assets and granted us a world-wide license to its existing, and future, 3-D related patent portfolio. Accordingly, we have only had operations of our own since May 16, 2011. Our fiscal year ends on December 31.

#### Revenues

Revenue that was generated resulted from VIP subscriptions to the Worlds Ultimate 3-D Chat service.

#### **Expenses**

We classify our expenses into two broad groups: o cost of revenues; and o selling, general and administration.

## **Liquidity and Capital Resources**

We were able to issue equity in 2011 and raise a small amount of capital that enabled us to begin upgrading our technology, develop new products and actively solicit additional business. We continue to pursue additional sources of capital though we have no current arrangements with respect to, or sources of, additional financing at this time and there can be no assurance that any such financing will become available. If we cannot raise additional capital, form an alliance of some nature with another entity, or start to generate sufficient revenues, we may need to scale back operations.

#### RESULTS OF OPERATIONS

Our net revenues for each of the three months ended September 30, 2012 and 2011 were \$219 and \$25,237, respectively. Our net revenue for the nine months ended September 30, 2012 and for the period from inception, January 25, 2011 to September 30, 2011 were \$651 and \$75,546, respectively. The decrease in revenue is due to software license revenue from the deferred revenue agreement being recognized in 2011 where only VIP revenue was earned in 2012.

# Three and nine months ended September 30, 2012 compared to three months and from the period of inception, January 25, 2011 and ending September 30, 2011

Revenue decreased by \$25,018, to \$219 for the three months ended September 30, 2012 from \$25,237 in the prior year. Revenue decreased because the company recognized software license revenue from the deferred revenue agreement last year where only VIP revenue was recognized in 2012. The company continues to be operated in a severely diminished mode due to the lack of liquidity. We need to raise a sufficient amount of capital to provide the resources required that would enable us to continue running the business.

Cost of revenues decreased by \$5,775 to \$4,800 in the three months ended September 30, 2012 from \$10,575 in the three months ended September 30, 2011.

Selling general and administrative (S, G & A) expenses increased by \$1,366 or 3% from \$39,812 to \$41,178 for the three months ended September 30, 2011 and 2012, respectively.

Payroll and related taxes expense decreased by \$3,993 from \$73,205 to \$69,212 for the three months ended September 30, 2011 and 2012, respectively.

Amortization of deferred compensation increased by \$57,000 from \$0 to \$57,000 for the three months ended September 30, 2011 and 2012, respectively.

Under other expenses for the three months ended September 30, 2012, we had an unrealized loss on the market value of our investment in a publicly traded security of \$10,000.

As a result of the foregoing, we realized a net loss of \$181,971 for the three months ended September 30, 2012 compared to a loss of \$98,355 in the three months ended September 30, 2011, an increased loss of \$83,616.

Revenue decreased by \$74,895 to \$651 for the nine months ended September 30, 2012 from \$75,546 in the prior year. The Company earned software license revenue from the deferred revenue agreement in the prior year. The business is running in a severely diminished mode due to the lack of liquidity. We still need to raise a sufficient amount of capital to provide the resources required that would enable us to continue to operate the business.

Our operating costs and expenses during the nine months ended September 30, 2012 and 2011 are primarily comprised of (1) cost of goods sold: 4% and 3%, respectively, (2) selling general and administrative expenses: 34% and 32%, respectively, (3) Amortization of deferred compensation 27% and 0%, respectively, (4) Directors fees paid with options: 0% and 44%, respectively, and (4) payroll and related taxes: 35% and 21%. Cost of sales on a consolidated basis increased \$2,375 to \$15,048 for the nine months ended September 30, 2012, from \$12,675 for the period from inception, January 25, 2011 and ending on September 30, 2011. Increase was due to a software development to improve the code and not the result of sales. Selling general and administrative expenses decreased by approximately \$10,349, from \$140,440 to approximately \$130,091 for the nine months ended September 30, 2012 and period from inception, January 25, 2011 through September 30, 2011.

Amortization of deferred compensation was \$104,500 for the nine months ended September 30, 2012. This represents shares of common stock to be issued for services being provided during the period. Directors fees paid with options was \$0 for the nine months ended September 30, 2012 compared to \$195,615 for the period from inception, January 25, 2011 to September 30, 2011. Salaries for the nine months ended September 30, 2012 increased by \$43,143 to \$135,271 from \$92,128 for the period from inception January 25, 2011 to September 30, 2011. Increase is due to hiring a full time employee in 2012 where as last year it was an allocation of only our CEO's time.

As a result of the foregoing we had a net loss of \$426,282 for the nine months ended September 30, 2012 compared to a loss of \$365,312 in the period from inception, January 25, 2011 and ending September 30, 2011.

#### Liquidity and Capital Resources

Our unrestricted cash and cash equivalents was \$2,281 at September 30, 2012. There were no capital expenditures in the three months ending September 30, 2012.

We were able to issue equity last year and raise a small amount of capital that enabled us to begin upgrading our technology, develop new products and actively solicit additional business. We continue to pursue additional sources of capital though we have no current arrangements with respect to, or sources of, additional financing at this time and there can be no assurance that any such financing will become available. If we cannot raise additional capital, form an alliance of some nature with another entity, or start to generate sufficient revenues, we may need to once again scale back operations.

#### **Item 4. Controls And Procedures**

As of September 30, 2012, we carried out an evaluation, under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended). Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective as of September 30, 2012. The above statement notwithstanding, you are cautioned that no system is foolproof.

#### Changes in Internal Control Over Financial Reporting

During the quarter covered by this report there were no changes in our internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Securities Exchange Act of 1934, as amended) that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

This quarterly report does not include an attestation report of the Company's registered public accounting firm regarding internal control over financial reporting. Management's report was not subject to attestation by the Company's registered public accounting firm pursuant to temporary rules of the Securities and Exchange Commission that permit the Company to provide only management's reports in this quarterly report.

#### PART II OTHER INFORMATION

#### Item 1. Legal Proceedings.

None

Item 1A. Risk Factors

We are not obligated to disclose our risk factors in this report, however, limited information regarding our risk factors appears in Part I, Item 2. "Management's Discussion and Analysis of Financial Condition and Results of Operations" under the caption "Forward-Looking Statements" contained in this Quarterly Report on Form 10-Q and in "Item 1A. RISK FACTORS" of our Annual Report on Form 10-K for the year ended December 31, 2011. There have been no material changes from the risk factors previously disclosed in our Annual Report on Form 10-K for the year ended December 31, 2011.

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

None

Item 3. Defaults Upon Senior Securities

None.

Item 4. Mine Safety Disclosure.

Not Applicable

Item 5. Other Information

None.

#### Item 6. Exhibits

31.1	Certification of Chief Executive Officer
31.2	Certification of Chief Financial Officer
32.1	Statement required by 18 U.S.C. Section 1350, as adopted pursuant to section 906 of the Sarbanes-Oxley Act of 2002.
32.2	Statement required by 18 U.S.C. Section 1350, as adopted pursuant to section 906 of the Sarbanes-Oxley Act of 2002.
101.INS* XBRL	Instance Document
101.SCH* XBRL	Taxonomy Extension Schema
101.CAL* XBRL	Taxonomy Extension Calculation Linkbase
101.DEF* XBRL	Taxonomy Extension Definition Linkbase
101.LAB* XBRL	Taxonomy Extension Label Linkbase
101.PRE* XBRL	Taxonomy Extension Presentation Linkbase

## **SIGNATURES**

In accordance with the requirements of the Exchange Act, the Registrant caused this Report to be signed on its behalf by the undersigned thereto duly authorized.

Date: November 19, 2012

WORLDS ONLINE INC.

By: <u>/s/ Thomas Kidrin</u> Thomas Kidrin President and CEO

By: <u>/s/ Christopher Ryan</u> Christopher Ryan Chief Financial Officer

# INDEX TO EXHIBITS

Exhibit No.	Description INDEX TO EXHIBITS
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	(16)



#### **EXHIBIT 31.1**

#### Certifications

- I, Thomas Kidrin, certify that:
- 1. I have reviewed this quarterly report on Form 10-Q of Worlds Online Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal controls over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures, and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 19, 2012

/s/ Thomas Kidrin

Thomas Kidrin

Chief Executive Officer

#### **EXHIBIT 31.2**

#### Certifications

- I, Christopher J. Ryan, Principal Accounting and Financial Officer, certify that:
- 1. I have reviewed this quarterly report on Form 10-Q of Worlds Online Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal controls over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures, and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 19, 2012

/s/ Christopher J. Ryan

Christopher J. Ryan

Principal Accounting and Financial Officer

#### **CERTIFICATION PURSUANT TO**

#### 18 U.S.C. SECTION 1350

#### AS ADOPTED PURSUANT TO

#### SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Worlds Online Inc. (the "Company") on Form 10-Q for the three months ended September 30, 2012 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Thomas Kidrin, Chief Executive Officer of the Company, certifies, pursuant to 18 U.S.C. 1350, as adopted pursuant to §906 of the Sarbanes-Oxley Act of 2002, that, based on my knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, our financial condition and result of operations.

WORLDS ONLINE INC.

(Registrant)

Date: November 19, 2012

By: <u>/s/ Thomas Kidrin</u>
Thomas Kidrin

Chief Executive Officer

#### **CERTIFICATION PURSUANT TO**

#### 18 U.S.C. SECTION 1350

#### AS ADOPTED PURSUANT TO

#### SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Worlds Online Inc. (the "Company") on Form 10-Q for the three months ended September 30, 2012 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Christopher J. Ryan, Principal Accounting and Financial Officer of the Company, certifies, pursuant to 18 U.S.C. 1350, as adopted pursuant to §906 of the Sarbanes-Oxley Act of 2002, that, based on my knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, our financial condition and result of operations.

WORLDS ONLINE INC.

(Registrant)

Date: November 19, 2012

By: <u>/s/ Christopher J. Ryan</u>
Christopher J. Ryan

Principal Accounting and Financial Officer